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Hello,

I'm SEO Manager of Creative Agency and I'm interested in Article writing by AI.

I have some questions about your product.

- How it is generating articles?**
- Is it writing unique articles?**
- How can I try 1-2 articles to understand is it useful product for me or not?**
- How much will it cost me and for what service?**

**Thank You,
Best Regards,
Robert Harutyunyan.**

Before I answer this question, please let me provide you some details about the current article writing technology. All the article writing softwares that I am aware of use techniques like spinning and rephrasing.

History of Article writing tools

The idea of those spinners are to run a search on the keyword phrase that you have entered and randomly picking few sentences from the articles. Then these sentences are passed on to a rephraser which replace words in those sentences with their synonyms. These articles may look different for a human eye but these are indeed plagiarized material. Search engines are updating their algorithms to catch these rephrased material and penalize those who are using this.

There are a few intelligent article generators like art*****, art*****e etc that use private content instead of the ones available online. Also they use deep learning neural network algorithms to rephrase the sentences. This is again the same as above but the tricky part here is that search engines may not be able to find the actual content used for spinning hence will escape copyscape checks. But this is a short term solution. The private content they have gathered from sources like academic material, articles in intranets/private material that are only accessible if logged in can be made public anytime and can cause your website to be penalized.

How does Contentop do this?

Contentop technology is pure AI. Contentop technology is based on the same way how human brain generates articles. Our brain reads about different topics and stores the information as intelligence not as content. For eg: after you read a book about SEO your brain may not remember the exact lines in the book but will remember the information in the book as information intelligence. So when

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somebody ask you about SEO you explain them in your own words and from what you already know.

Contentop does the same using its NeverEndingLearning modules that understands about different topics, the relationships/connections between those topics, etc. Contentop constructs articles based on the information, the schema(your structural understanding about that topic) and the language model(English grammar rules/lexicon). The article thus generated will be as unique as that of human writers because the whole process is human.

How can I try 1-2 articles to understand is it useful product for me or not?

You will get an invite to try if you have already subscribed to try Contentop beta. If you haven't, please subscribe to the app and you will get the registration link in a few hours.

How much will it cost me and for what service?

Contentop beta is free to try. You can preorder the 2 months subscription for \$19. Which also provides you other perks like 20% lifetime discount etc. Check here : <http://contentop.com/blog/preorder-contentop-20-discount/>

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